



Metropolitan Group

# capabilities

## Company Overview

We partner with public agencies at all levels to create sustainable health outcomes by engaging and empowering individuals and their communities, educating the public, and influencing lasting changes in behaviors, systems and environments. We have specific expertise working with those who experience health disparities, including communities of color, low-income and other at-risk communities.

Since 1989, we've developed, implemented and evaluated a wide range of public health initiatives across the country to increase testing for HIV/AIDS and screening for colorectal cancer, reduce exposure to second-hand smoke and help smokers quit, to address food insecurity, reduce the stigma of mental illnesses and promote good mental health, support healthy contraceptive choices for young women, promote food security, and establish positive child health and development—among many other issues.

## Services

Market/audience research | Strategic and communication planning | Community engagement and multicultural communication | Social marketing, public will building and public education campaigns | Branding, visual identity and graphic design | Public and media relations | Digital media strategies, websites and social media | Training and technical assistance | Partnerships and collaborations | Evaluation

## Public Health Clients

- Centers for Disease Control and Prevention (under contract with National Youth Advocacy Coalition)
- Cover Oregon
- Illinois Department of Health and Human Services, Division of Mental Health
- Multnomah County Public Health Department: Commission on Children and Families
- Oregon Commission on Children and Families
- Oregon Department of Human Services, Seniors and People with Disabilities
- Oregon Health Authority, Health Promotion and Chronic Disease Prevention Section
- San Diego County Health and Human Services Agency
- U.S. Department of Health and Human Services, Children's Bureau

### DUNS

613030659

### GSA Number

GS-07F-0224X

### Procurement Designation

Small Business

### Schedules

541-2 Public Relations Services

541-4a Market Research and Analysis

### NAICS Codes

541430, 541611, 541613, 541618, 541810

541820, 541830, 541840, 541910

### Contact

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Metropolitan Group

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