



Metropolitan Group

capabilities

Company Overview

Metropolitan Group is pre-qualified and pre-approved by the federal General Services Administration to provide a broad range of communication services for complex and large-scale public sector campaigns and projects. We support clients working to benefit the environment and public health; increase social justice and human rights; support children, youth and families; and address other pressing social issues.

Metropolitan Group is qualified as a small business based on the Small Business Administration's classification for professional services. We are a full-service strategic and creative agency founded in 1989, and we offer a range of services in our four practice areas: multicultural engagement, resource development, strategic communication, and organizational development.

The Metropolitan Group Advantage

Whether we are working on a new powerful brand, crafting a public will building campaign, forming a grassroots coalition, writing and designing program materials and online strategies or conducting community visioning sessions that are culturally relevant, our core priorities remain the same: ensuring that we collaborate, build capacity and create results.

Services

Market/audience research | Strategic and communication planning | Community engagement and multicultural communication | Social marketing, public will building and public education campaigns | Branding, visual identity and graphic design | Public and media relations | Digital media strategies, websites and social media | Training and technical assistance | Partnerships and collaborations | Evaluation

Public Sector Clients

- Centers for Disease Control and Prevention
- Illinois Department of Health and Human Services
- Multnomah County Public Health Department
- Oregon Commission on Children and Families
- Oregon Health Authority, Health Promotion and Chronic Disease Prevention Section
- San Diego County Health and Human Services Agency
- U.S. Department of Health and Human Services
- U.S. Fish and Wildlife Service
- U.S. Forest Service

DUNS

613030659

GSA Number

GS-07F-0224X

Procurement Designation

Small Business

Schedules

541-2 Public Relations Services

541-4a Market Research and Analysis

NAICS Codes

541430, 541611, 541613, 541618, 541810

541820, 541830, 541840, 541910

Contact

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Metropolitan Group

the power of voice

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