

# manifesto



## The power of voice.

Voice is a critical catalyst for social change.

Who has **the power of voice** and who does not often determines:

- who has access to decent housing, fair wages, safe food, clean water and quality health care;
- who is safe, and who feels safe and able to express their views;
- who has the resources to advocate for their beliefs and rights;
- who has their perspective accurately portrayed in mainstream media;
- who votes, who influences and makes policy;
- who has the ability to make change within organizations and communities.

These and many other manifestations of **the power of voice** all impact the quality of life and the culture and health of communities around the globe.

Social purpose organizations have an incredible opportunity to leverage **the power of voice**. In partnership with their constituents, they put issues on the table, support and empower individuals and communities, advance causes, educate the public and influence policymakers. By unleashing **the power of voice**, leaders, advocates and activists drive social change and advance their community's vision.

Metropolitan Group envisions a world where **the power of voice** is used effectively by those who seek to build vibrant and equitable communities, ensure widespread health and safety, celebrate and support the humanities and living cultures, and preserve and nurture a sense of place and a healthy planet for future generations.

We work every day to amplify these voices.

We work to ensure that the strategies, resources, infrastructure and tools that help build a more just and sustainable society are accessible to the change agents of the world.

We believe in **the power of voice** to change attitudes, change behaviors and change policy.

We believe that **the power of voice** changes lives and, ultimately, that it can change the world.



Metropolitan Group

the power of voice

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